



SOMETIMES IT TAKE A DOES BRAIN SURGEON

BRIAN E. WAGNER

"As a life coach I talk with people daily who believe they have an obstacle holding them back - too young, too old, not the right degree, crippling defeat, loss of job, etc. Brian shares his own amazing story to remind us we can all find clear "vision" and direction when we see beyond the obstacle."

- Dan Miller, New York Times bestselling author, 48 Days to the Work You Love

MY BOOK

Do you ever wonder why people are successful and you're not? Ever wonder what separates the great professionals from the ones that make it into the Hall of Fame? More than likely it is someone that has found what they are good at and honed it tirelessly. All while working diligently on what they are not good at.

In a moment in 2011, due to a genetic disorder, Brian Wagner went blind and has since only regained a portion of his sight. However, his vision is better than it's ever been. Since that day, Brian has come to understand his purpose is to help others to embrace their blindness to achieve a vision for their lives.

WHY IS MY MESSAGE IMPORTANT?

Four out of five people in my house have blindspots. I'm not sure that they would agree with that I'm the only one that doesn't. How can you tell if you have blindspots?

Let's start by stating the not-so-obvious. "We all have blindspots." This is actually one of the first steps to self-improvement. Knowing that you're not perfect. Admitting that you need help is the next step.

During an exchange of voicemail messages I asked my manager for some assistance. Her final voicemail to me was short and direct. "If you have a specific question please let me know." All that I heard her say was quit calling me and figure it out for yourself. What I later found was that she was excited to be helping and didn't mind digging into the details.

Could this be the same manager? This same topic of conversation?

Self awareness according to Kornferry.com/institute/filling-yourblindspot :

"Poor performing companies' employees had 20% more blindspots than those working at financially strong companies. Poor performing companies' employees were 79% more likely to have low overall self-awareness than those at firms with robust returns on revenue "

MY BIO



Brian Wagner is an author, speaker, and coach who helps individuals and organizations embrace their own blindness to achieve a vision.

In 2011 Brian had a life altering event that changed how he sees the world. That change has been **physical, mental** and **spiritual**.

- **Physically** he works with people that are struggling as they go through different seasons of life
- **Mentally** he enables people to identify and see through their blindspots. Additionally, he allows people to overcome their self-limiting beliefs
- **Spiritually** he connects with people from the perspective of what he has seen and heard since having surgery

Brian connects with large and small audiences of all ages. They hear the authenticity in his voice and intention in his look. He has founded an organization called A Radical Vision where he helps people to embrace their own blindness.

He is the father of three amazing kids and the husband of one wonderful woman.

TOPICS TO DISCUSS

In our discussion we will approach 2 main topics. The first topic is Blindspots which are those things that are unseen but keep getting in your way. There is a process for working through them but first you have to have the humility to admit that you're not perfect. Admit that you want to be better. Admit that you are blind. One area where you may be blind, even though you are considered a positive person, is to be able to see the good in other around you and develop them.

Excerpt from Chapter 4: How do you take that same positive attitude, drive, and initiative, and give it to the next generation or to others around you? "A good friend of mine once told me how much he admired me for having such a positive attitude. He was genuine when he asked how I remained so positive. He, like many other people, asked, "how do you do it?"

The fact of the matter is I get this trait from my dad. Part of that is credited to him being a farmer. I eluded the farming profession, but not the positive attitude that he had. This is where it all starts and ends for me. From the time that I wake up until the time that I lay my head on the pillow, being positive is something that I'll always do. Even when I was blind, I had to use positive words; I had to use positive thoughts. I had to use positive energy to combat so many negative ones that were surrounding me."

The second topic is Self-Limiting Beliefs which is any belief that is holding you back from being the person that you were meant to be. For example in "The Sound of Music" movie the colonel treated his kids like they were his soldiers. That is until he saw how "Julie Andrews" character handled her role as the nanny. It melted his heart and he began to shed those self-limiting beliefs.

This could also be something as simple as not starting a diet because you're going to go on a cruise in a few weeks. Or staying in a career that you feel sucks your soul, just because you've done it for the last 16 years. This last example is rather personal. Maybe you can tell.

Excerpt from Chapter 2: "The self-limiting belief that I didn't deserve grace had been holding me back. Now, I'm able to move forward with a newfound mission."

SUGGESTED INTERVIEW QUESTIONS

- Why did you write the book?
- What is the book about?
- Why should they read it?
- What are some of the challenges that your book addresses?
- What does it mean to go from Blindness to Sight to Vision?
- How can we embrace our own Blindness?
- Where can our audience get "Sometimes It DOES Take a Brain Surgeon"?
- When is the book available?
- You mention that your book that going blind has been a blessing. Can you tell us what that means?
- How much are you able to see now?
- What's it like growing up the youngest of 10 kids?
- Why didn't you stay on the farm?
- How do you keep such a positive attitude?
- What's the organization that you've started and it's purpose?
- How does your family feel about the organization that you've started?

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